# **PRIVACY POLICY**

At Villaggio Pizzeria, we are committed to protecting the privacy and security of our customer's personal information. This privacy policy outlines how we collect, use, and safeguard the data collected through our mobile application.

# 1. INFORMATION WE COLLECT

- 1.1 Personal information: When you use our mobile app, we may collect personal information such as your name, email address, phone number, and payment information (if applicable).
- 1.2 Usage Information: We may also collect non-personal information about how you interact with our app, including device information, IP address, browser type, and usage statistics.

# 2. HOW WE USE YOUR INFORMATION

- 2.1 Improving User Experience: We use the information collected to personalize your experience, provide relevant content, and improve our app's functionality.
- 2.2 Order Processing: If you place orders through our app, we use your information to process and fulfill your orders, communicate with you about your orders, and provide customer support.
- 2.3 Marketing and Communications: With your consent, we may send your promotional offers, updates and other communications about our products and services.

#### 3. DATA SECURITY

- 3.1 Security Measures: We implement industry-standard security measures to protect your data from unauthorized access, alteration, disclosure, or destruction.
- 3.2 Payment information: If you provide payment information, it is encrypted and securely processed through our payment gateway partners.

#### 4. DATA SHARING

- 4.1 Third-Party Service Providers: We may share your information with trusted third-party service providers who assist us in operating our app, processing payments, or delivering services to you.
- 4.2 Legal Compliance: We may disclose your information when required by law or in response to valid legal requests, such as subpoenas or court order

# 5. YOUR CHOICES

- 5.1 Opt-Out: You can opt-out of receiving marketing communications from us by following the instructions by contacting us directly.
- 5.2 Access and Update: You may access and update your personal information through the app's settings or by contacting our customer support team.

# 6. CHIDREN'S PRIVACY

Our app is not intended for use by children under the age of 13. We do not knowingly collect personal information from children, and if we become aware of such data, we will take steps to delete it.

# 7. CHANGES TO THIS POLICY

We may update this privacy policy from time to time. Any Changes will be posted on this page, and we encourage you to review the policy periodically.

# 8. CONTACT US

If you have any questions or concerns about our privacy practices or this policy, please contact us at <u>S.M.Villagepizzeria@gmail.com</u>

By using our mobile app, you agree to the terms outlined in this privacy policy.